

RBS

**KASPARS
MEZARIŅŠ**

compliance internal ethical
director lead prediction
sales project
analysis implementation
business tone chatbots
studio
procurement call
client projects automation
human-in-the-loop seed-to-scale

Matiss, Glebs, Amelija, Anna, Kirils, Rolands



**Director of AI
Studio**

**Senior project
manager**



**AN EU
SPONSORED
PROJECT**

digītālās
inovācijas centrs

jas Republikā
ajām, robotizācijas
n, digitālo pārveidi
ēm, kas sekmētu
ena digitālās
mumu vadības
oloģiju izmantošanai
CFLA/001

Europas digitālās
inovācijas centrs



**PITCHING SOLUTIONS TO
TECH-DEAF BUSINESSES**

**TURNING MANAGERS INTO
DIGITAL DECISION MAKERS**

**FUELING INNOVATION IN
LATVIA WITH EU FUNDING**

**1. Provide and Implement
a Solution**

**2. Monitor results and adjust
the algorithm**

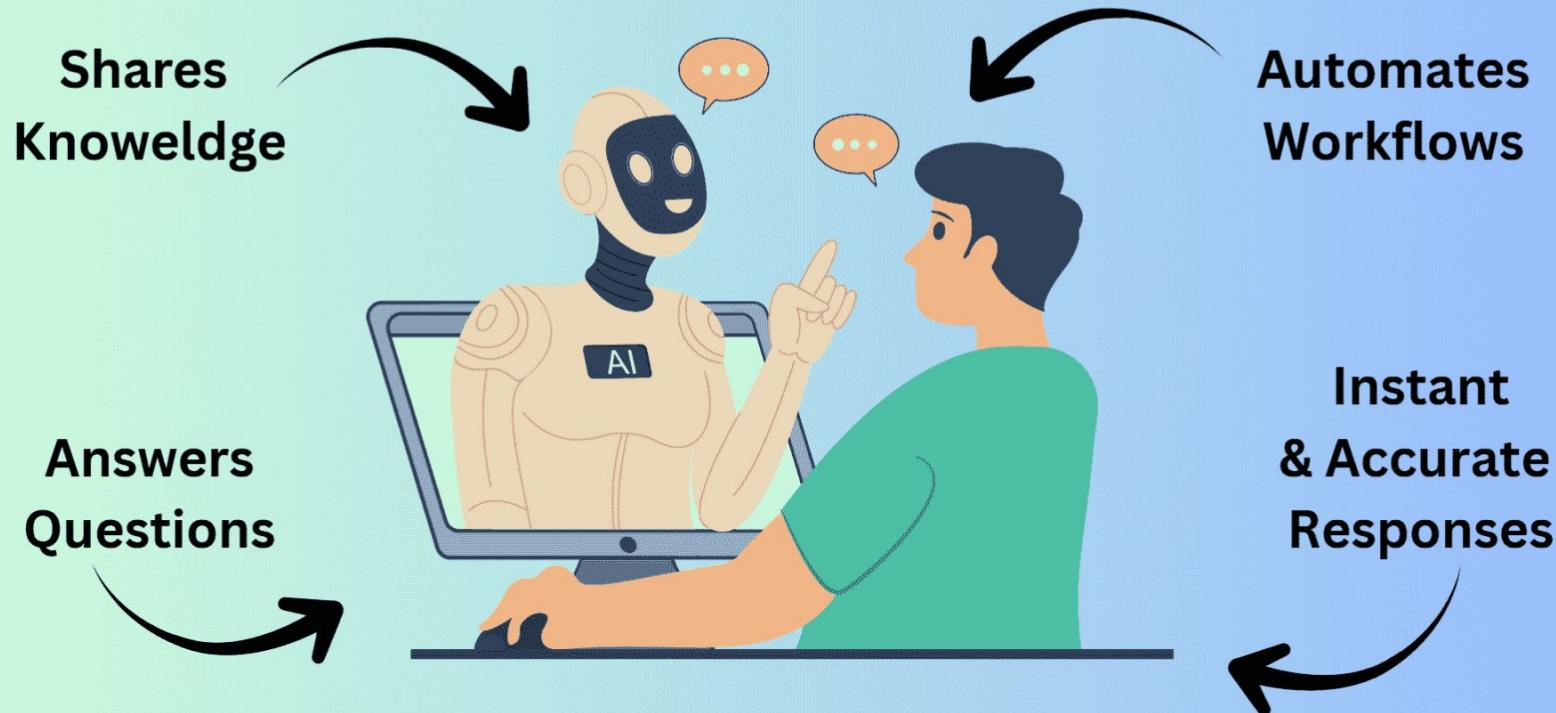
**3. Full-scale deployment and further
improvement (as AI constantly changes)**

**BUT WHAT DO THEY ACTUALLY DO?
(A COUPLE OF EXAMPLES)**





Internal Chatbot



Skills to learn to avoid being replaced by AI

- **Communication**
- **Critical thinking**
- **Business (How To Make a DEAL!)**

AGI - Artificial General Intelligence

RPA - Robotic Process Automation

SS - Social Scoring

AI - Notebook LM

Human Profiling

NLP - Natural Language Processing







Highest Average Math Scores Compared to Other Latvian Universities

**90% bachelors employed before
graduation**

Partnerships with NYU at Buffalo and University of Ottawa



RBS



Matiss, Gleb, Amelija, Anna, Kirils, Rolands